

A DOCUMENTARY BY MARGIT LILLAK

becoming ROOSI



PRESS KIT



THESSALONIKI
INTERNATIONAL
DOCUMENTARY FESTIVAL
OFFICIAL SELECTION
2025
TIDF27



Becoming Roosi

SYNOPSIS

When she was 8, her family moved to an eco-village. Her mother Liina was the frontwoman of the commune. Roosi hated her childhood there.

Now, **eight years later**, Roosi is stepping in the footprints of her mom. Her intelligence and vocalness are rare for her age, expressing raw truths for the whole Z generation.

We see the **archetypal conflict** in a mother and daughter relationship, what makes it unusual is her special heritage, I have the archival footage from the past – that helps us understand the present future life choices of the protagonist. Moving through the bottleneck of adolescence the film is full of humor and irony. Comic situations between adolescence and parents.

The arch of the film is her tense relationship with both her parents and finding her place in this world.

The filmmaker follows a girl, Roosi, for 10 years from age 8-18. She grew up as the child of an activist. She struggles to cope with climate grief and guilt. She is torn between becoming an activist herself vs finding her own life path through creativity and enjoying the teenage ecstasy.

Becoming Roosi

DIRECTOR'S STATEMENT

10 years ago I was shooting my previous film about a commune.

I met a young child there, Roosi, whose parents had founded the commune.

I was struck by Roosi's brutal honesty, and she captivated my camera.

**WHO IS
GOING TO
SAVE THE**

f*cking world?

Director

MARGIT LILLAK

Director MARGIT LILLAK (1974) graduated from the Estonian Academy of Art as a set designer in 1999. In 2002, Margit graduated from the Royal Holloway College in England with a MA degree in screenwriting.

She has directed several short documentaries out of which "Pastacas" was awarded with the main prize at the EstDocs Film Festival competition in Toronto. In 2012 she directed her first feature-length documentary "40+2 weeks" as a first-person film about her own pregnancy and home-birth. "The Circle" is her second feature-length film.

Production company

TINY DESK PRODUCTIONS

Tiny Desk Productions is an independent production company founded in 2022 by Margit Lillak. The first feature length documentary in production is "Becoming Roosie" in collaboration with German Dirk Manthey films and SWR/ARTE. The founder Margit Lillak has directed and co-produced 2 feature length and 3 short documentaries.

In 2019, her second documentary feature The Circle premiered at Ji.hlava IDFF and travelled over thirty festivals around the globe. The Circle was nominated for the Best documentary at Estonian Film and TV awards. 2020 Margit received the annual prize for outstanding social documentary film by Estonian Cultural Endowment.

She has enrolled in several international workshops and masterclasses (Esodoc, Exoriente). She won the pitching prize at Vision du Reel 2022 for "Becoming Roosie".

www.tinydeskproductions.com

A large, vibrant pink abstract shape, resembling a thick brushstroke or a stylized letter 'P', is positioned in the upper left corner of the image. It partially overlaps the text.

**ASSUMPTION
IS THE MOTHER
OF ALL
F*CK-UPS**

- Roosi



camera: MARGIT LILLAK, AIVO RANNIK

running time: 84 MIN

format: DCP, 4K

screen ratio: 16:9

sound format: 5.1

language: ESTONIAN, ENGLISH

World premiere: 13 MARCH 2025

THESSALONIKI INTERNATIONAL DOCUMENTARY FESTIVAL

Domestic premiere: 16 APRIL 2025

Festivals:



film webpage: www.tinydeskproductions.com/BECOMING-ROOSI/

facebook: [BECOMING ROOSI](#)

linktree:

[Siit ta tuleb, Rooski | Instagram, Facebook, TikTok | Linktree](#)

IG: [Becoming Rooski - Dokumentaalfilm \(@becomingroosifilm\)](#) *
[Instagram photos and videos](#)

TikTok: [TikTok - Make Your Day](#)

Producer: MARGIT LILLAK margitlillak@gmail.com